



Training!

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Making Social Networking Work for You!

June 16, 2009, 7:30 –9:00 AM

Where: Cambria Suites, Shoshone Room, 2970 West Elder Street in Boise (off Vista north of I-84)

Description: You have been hearing about tweeting, Facebook or joining your “friends” on MySpace – but what does all of this really mean to you? Who are these media tools reaching and can it help market your business? Will someone really hire you if you “tweet” them on Twitter? An exactly how do you get in on all of this new technology?

Donna Geisler of FusionSet, a local marketing company, will not only answer all these questions, but will give you a hands on demonstration on how to get on these websites, how to set up accounts and how to use them to the benefit of your business. She will discuss the pro’s and con’s of using this form of marketing, the cost (both in time and money) and how to determine if it will help you to reach your ultimate market. This is the wave of the future and even if you do not have any “Facebook” plans right now, you should come to see what everyone is talking about!

1.5 Continuing Education Credits available

Cost: NARI of Idaho Members \$10
Non-Members \$25

NARI of Idaho Course Registration

Also sign up online at www.nariofidaho.org

Company: _____ Name(s): _____

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Total Amount Due: \$ _____

Please select a Payment option:

- Check is enclosed
- Credit Card (done online, Go to www.nariofidaho.org and click on the ‘Pay my invoice online’ button in the lower left corner)

Please return this form to: NARI of Idaho, P.O. Box 9401, Boise, ID 83707 or Fax to: 208-321-4819
or email to: jcarrell@clearwire.net